



DATAGRI

Forum for the Promotion of Digital Transformation in the
Agrifood Sector



Powered by:





DATAGRI

Our Philosophy



DatAgri is an annual forum to discuss trends, the present and the future of digital transformation in the agri-food sector.



Where leading actors across the sector share success stories, barriers and proposals on the application of digital transformation.



With the goal that stakeholders improve and drive decisions based on data, achieving a more efficient and profitable agriculture.





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Our goals



Impulse

The digital transformation in the agri-food chain.



Sensitize

On success stories, use cases and good practice in innovation and digital transformation.



Contribute

To reduce barriers of the implementation of digital transformation, to create standards of good practice and opportunities for collaboration.



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The Event



+800 Assistants

From organizations, agricultural companies, technological as well as public and research entities.



The AgTech Revolution

To which will go decision makers, CEOs, CTOs, Public Administration, Technical Executives and farmers.



+30 Media

Local, national and international media cover. Biggest Agro Digital event Spanish-speaking market. Spanish and European audience.



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The Event



Córdoba



**26th - 27th
November***

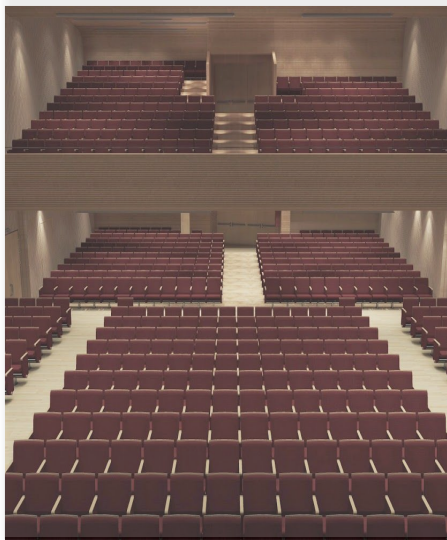


**Summit
Day**



**Farming
Day**

**Date could be changed*



Day 1: Summit day

A day where more than 800 General Managers, Technical Directors, Business Developers, farmers and representatives of the entire agri-food chain and Public Administration will attend and participate in:

- Magisterial Presentations by National and international speakers
- Real success stories of digital transformation application
- Networking Activities



Day 2: Farming day

A field day at the Rabanales Campus facilities where more than 800 farmers and Technical Directors will be able to experience Data Driven technologies and advances that are yet to come and are not yet on the market.:

- Field Demonstrations
- Exhibition of latest technologies
- Prototypes in scoop





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Summit Day

In total **more than 1,600 decision makers** from the entire agri-food chain will meet for two days with the ambition to promote the "**data race**", learn about relevant trends and overcome the barriers that affect the sector, creating **new opportunities** for collaboration.



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Farming Day

42 hectares with 8 different areas of demonstrations and use cases of the latest agriculture data technologies

Machinery



Livestock



Communications



Industrial Robotics



IoT



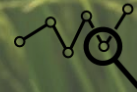
Auxiliary Industry



Implements



Data Analysis





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Sponsorship

		GOLD		SILVER		Expositor
		Summit Day	Farming Day	Summit Day	Farming Day	Farming Day
Pre-Event	Event Invitation	40	60	20	30	✓
	Logo in event presentations and flyers	Size L	Size L	Size M	Size M	Size S
	Logo in press release + Social Network promotion	✓	✓	✓	✓	✓
	Differential treatment of the logo	✓	✓			
Event	VIP Dinner	6		3		
	Speaker		✓		✓	
	Sponsor tend		✓		✓	
	Logo in merchandising elements (schedule, audiovisuals elements, accreditations and lanyards)	Size L	Size L	Size M	Size M	Size S
	Business brochure in gift bag	✓	✓			
	Tend		Size L		Size M	Size S
	Exhibition		✓		✓	✓
Post-Event	Logo in presentations summary of the event	Size L	Size L	Size M	Size M	Size S
Price		15.000€		7.500€		4.000€

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